

# State and Regional Conference Grant Application

## CONFERENCE OVERVIEW

In lieu of the national Fundraising Conference, NAR is offering grants to state associations to host their own RPAC Fundraising Conference in an effort to reach and train more RPAC fundraisers across the nation.

The RPAC Conference Grants help state associations increase their RPAC fundraising receipts and RPAC participation. State associations may qualify to receive a minimum of \$5,000 and up to \$16,000 to aid in hosting an educational fundraising conference. Grant amounts are based on membership at \$.10 per member or a minimum of \$5,000, whichever amount is greater.

- › States may join together to hold a regional conference in order to pool resources and reach a larger audience. Each state must send in an application.
- › NAR is available to provide help with developing agendas, brokering a discounted rate for professional fundraising consultants to speak at the conferences and making NAR staff available for speaking slots.

### Requirements:

- › States must allow time for a NAR representative to speak about NAR programs.
- › States must forward original receipts to the RPAC staff for reimbursement following the conference.
- › If you are hosting a regional conference, all participating states must fill out this application.
- › State election laws do not ban the use of corporate political contributions for use in fundraising.

## BOARD INFORMATION

<b>Name of Board</b>				
<b>Street Address</b>				
<b>City</b>		<b>State</b>		<b>Zip</b>
<b>Phone</b>		<b>Website</b>		
<b>Name of Contact Person</b>		<b>Title</b>		
<b>Phone</b>		<b>Email</b>		
<b>Executive Officer</b>				
<b>Phone</b>		<b>Email</b>		

## PROPOSAL INFORMATION

1a. Are you applying for...

- A state conference grant  
 A regional conference grant

1b. If you are applying for a regional conference grant, please list the other participating states.

2. What is your RPAC fundraising goal? \_\_\_\_\_

3. How much have you raised of your goal as of today's date? \_\_\_\_\_

4. Describe any past challenges you have experienced raising RPAC funds:

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5. Since 2010, how much have you raised each year?

	Hard Money	Soft Money
2013		
2014		
2015		
2016		
2017		

6a. Have you held a fundraising conference in the past and if so when?

6b. What was your number of attendees? \_\_\_\_\_

7. Outside of the conference, how do you currently educate your members about RPAC?

8. What percentage of your local board participates in dues billing? \_\_\_\_\_

9. Please provide your **RPAC chair's** contact information:

Name			
Phone		Email	

10. Please provide your **state fundraising chair's** contact information:

Name			
Phone		Email	

11. Does your state do any direct fundraising or is it all at the local level?

## CONFERENCE INFORMATION

1. Proposed date and location of your conference			
2. Who is the targeted audience?		3. What is your estimated attendance?	

4a. Is there a fee to attend?  Yes  No

4b. If so, how much? \_\_\_\_\_

5. Please **attach a proposed agenda** to the email. If you would like guidance on the agenda, please note here:

6. Please give a brief summary of request and let NAR know any additional details regarding your proposal. Or attach your summary in a separate document to the email.

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## BUDGET

Please attach a proposed budget for the conference (see sample budget below).

Dollar Amount Requested \_\_\_\_\_ Total Estimated Budget \_\_\_\_\_

## SAMPLE BUDGET

Expense Description	Amount
Rent/Utilities/Venue Cost	
Supplies (Meeting materials)	
Postage	
Travel/Accommodations	
Speaker Fees	
Audio/Video Expenses	
Food and Beverage	
<b>TOTAL</b>	

### Required: (please select one)

State and local REALTOR® associations shall only use resources provided by the NAR REALTOR® Party Program within their association's territorial jurisdictions as set by NAR.

Does the proposed activity adhere to the stated requirement?  Yes  No

## APPLICATION SIGNATURE

I, the undersigned, acknowledge that my association will use all of the funds provided through this grant toward fundraising training activities and not toward solicitation efforts, if my state law bans or places limits on the use of corporate funds in solicitation efforts.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

To save this application either "right click" your mouse or go to "File" and "Save As."

Send completed applications to [Rpacpartnership@realtors.org](mailto:Rpacpartnership@realtors.org)