*Copy and paste this sample language into onto your own letter or e-mail or print on your letterhead or email template. Replace the brackets with your association's information.*

**[Association Name]
[Association Address]**

Dear\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_:

To increase REALTOR® participation and influence in the political process, [State/Local Association Name] has launched a voter registration drive among our members.

While nearly 83 percent of all REALTORS® are registered to vote, we can do better. According to our information, we could not confirm that you are registered to vote. While you may be registered, we would like you to consider taking one of the following actions:

If you know that you ARE NOT REGISTERED, and would like to REGISTER TO VOTE, it has never been easier. Just go to [www.realtorsvote.org](http://www.realtorsvote.org/) and register.  It’s that simple.

If you ARE REGISTERED to vote, congratulations! We would appreciate your help in keeping our files up to date by going to [www.realtorparty.com/vote](http://www.realtorparty.com/vote) and confirming your registration. Often we have only a business address on file, which explains why we could not match you to the state voter file.

Also, consider bookmarking [www.realtorsvote.org](http://www.realtorsvote.org/) so you can use it to obtain an absentee ballot should you wish to vote early if your state allows it.

[State/Local Association Name] is proud to join with the NATIONAL ASSOCIATION OF REALTORS® on this important civic effort to increase the number of registered voters and voter participation across the country.

Should you have any questions, please feel free to contact [me or staff name] at [contact info here].

[Signature name here]