

GAD Institute 2017

REALTOR® Party Grants— Updates, Changes, and Ideas that Work

Featuring the New Broker Grant Program,
Community Outreach Grants, and RPAC Grants

Tuesday, July 11th, 2:45pm- 3:30pm

#GAD2017

West Palm Beach

July 11-14



NATIONAL
ASSOCIATION of
REALTORS®



Panelist Fun Facts

1. I beat my Mom in a Precinct Delegate race.
2. I own a liquor store.
3. In 2009, while in high school, I attended the Michigan Inaugural Ball in Washington, D.C. While there, I “dirty-danced” with then-governor of Michigan Jennifer Granholm. We took a picture and the image is now on my credit card. Probably about 95% of people see the credit card and assume it's my mom.
4. I have a furry son, a French bulldog, that's named Soda; father doesn't even drink soda (prefers beer).

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[Doug Merriam, Michigan Association of REALTORS®]

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[Dan Locche, Buffalo Niagara Association of REALTORS®]

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[Collin McDonough, Michigan Association of REALTORS®]

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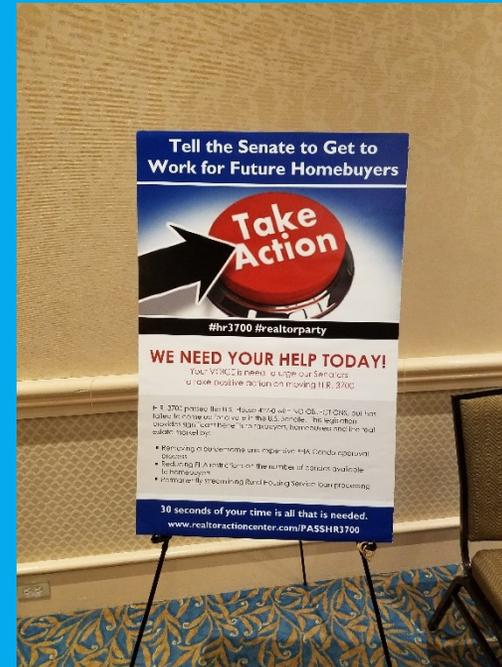
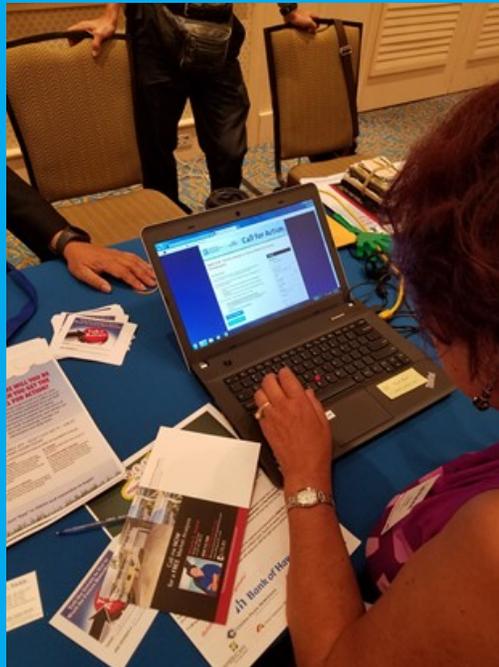
[Myoung Oh, Hawaii Association of REALTORS®]

New Broker Grant Program



- The grant allows local and state associations to create Broker activities that work to **recruit, retain, educate** and **engage** Brokers and their agents.
 - State and local associations can each apply for up to \$5,000
 - Applications for 2017 are due: March 15, June 15, September 15
- [More Info:](http://realtoractioncenter.com/brokergrant)
realtoractioncenter.com/brokergrant

Myoung Oh – Hawaii Association of REALTORS®



Community Outreach Grants

- 4 Types of Community Outreach Grants:
 1. Housing Opportunity
 2. Smart Growth
 3. Placemaking
 4. Diversity
- **ANNUAL DEADLINE:**
October 15

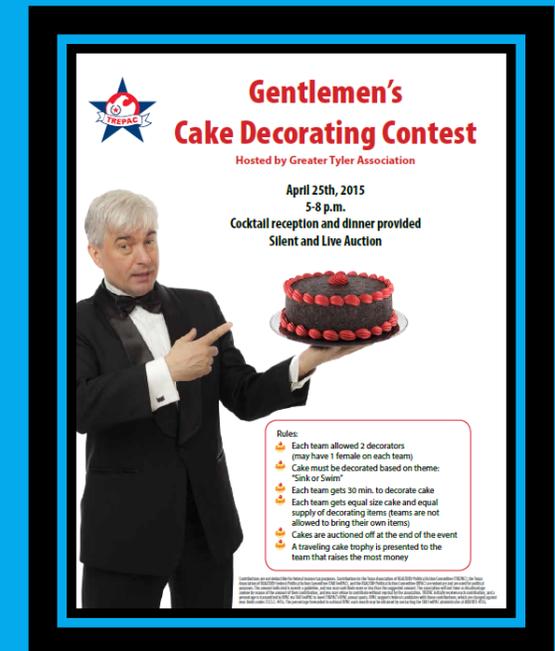


Dan Locche –
Buffalo Niagara Association of REALTORS®

RPAC Grants

4 Types of RPAC Grants:

1. RPAC Major Investor Fundraising Event
2. RPAC Fundraising Partnership Grant
3. RPAC Phone Bank Grant
4. State Conference Grants
 - Applications accepted on rolling basis
 - [More Info: realtoractioncenter.com/rpacgrants](http://realtoractioncenter.com/rpacgrants)



Doug Merriam –
Michigan Association of REALTORS®

Collin McDonough –
Michigan Association of REALTORS®

